**Company Newsletter**

1.Executives in the Spotlight

* Employees get to know the company’s top executives
* Developing a series of Q&As. Could be in the form of short videos, about their roles, ideas, plans for the business, non-invasive personal questions.

2.A day in the life of an employee

* How they contribute to the business
* A ‘day in the life’ interview to put them and their work in the spotlight. (short interview, 3 – 5 questions)

3.Customer success story

* Stories of products or services in action
* Client’s case studies to show how products/services deliver benefits to our clients

5.News/Events/Wins/Engaging employees

* Highlights how the company has made the news
* customer or project wins
* Links to articles written about the company/board members
* Engage and encourage employees to make suggestions, for charities to support or activities that will make a difference.
* Highlighting projects, events, and initiatives
* Photos and a short write-up of events
* Featured Video

6.Photo diary

* Photos of social or corporate events, available on the drive, employees can take the photos and post them on their social media platforms.

7.Employees’ milestones

* Recognizing milestones in employees’ lives.
* Who got a promotion, who joined the company etc. etc.
* Special highlights about their lives, who’s getting married, having a baby, birthdays.

8.Fun

* Guessing quotes, identifying movies from photos, crosswords, interactive games.

9.New Name

* Making AI Sexy
* Little Bits
* Calculated Thoughts
* In Focus
* Beyond Beta
* Inside Scoop
* Our Thoughts
* Happenings